



Olivia Maria Nyholm

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ABOUT ME

I love music and everything related to it. My passions are singing, dancing and concert photography. I really like creating content for social media and filming vlogs. I'm social, funny and outgoing. I have received compliments from my teacher for being brave, taking initiative and always on time with projects. I love working in groups but can also work alone. My dream job is to be an artist and make music.

DRIVING LICENCE

Driving Licence: B

EDUCATION AND TRAINING

Vocational Qualification in Media and Visual Expression

Education Association OSAO [02/08/2023 – Current]

City: Oulu | Country: Finland | Level in EQF: EQF level 4

WORK EXPERIENCE

UntoRock – Utajärvi, Finland

Marketing assistant

[01/02/2025 – 20/06/2025]

- Created content for marketing and social media
- Interviewed artists
- Photographed Concerts
- Updated Social media during festival
- Edited videos & Photos
- Redesigned festival staff and artist's passes

Municipality of Oulu – Oulu, Finland

European capital of culture 2026 // New year's show

[27/12/2025 – 31/12/2025]

I was on the job training in European Capital of Culture 2026 New year's show. I photographed behind the scenes materials and did a after movie.

European Capital of Culture 2026 // Opening festival

[08/01/2026 – 19/01/2026]

There was 5 people team (including me), and we were doing content for Oulu 2026 TikTok -account. We started planning content ideas before Christmas and finalized them a little over week before the festival. We filmed few promo videos and content ideas a week before the festival and also already started to post something. On festival days we had schedule where we had marked what each team of 2 were going to go film. I also had the opportunity to interview an artist, Saara Aalto.

CREATIVE WORKS

[25/07/2025 – 26/07/2025]

Festival photography I applied accreditation to Qstock festival and got a two day photo pass. I wanted to gain experience in concert photography

Link: <https://www.instagram.com/oliviamariastudio/>

[21/12/2024 – 21/12/2024]

Concert photography I got a photo pass to Blind Channel's last gig before their break and last gig as a six member band. This gig was my first ever concert I got to photograph without any experience in concert photography.

Links: <https://medioso.info/uusi/blind-channelin-vika-keikka-ennen-taukoa/> | <https://youtu.be/1u3sd9W8eRM>

[08/08/2024 – 10/08/2024]

Northern script short film Northern Script is a Nordic short film scriptwriting program which supports and builds a network of aspiring storytellers and scriptwriters across the Nordic countries.

I was the producer of this short film. We had to choose between two scripts, which were already written. I was in charge of the schedule, social media, recording behind the scenes and marking down what shots we had filmed.

Links: <https://medioso.info/uusi/business-mama-northern-script-2/> | https://youtu.be/BU1B0poQmPg?si=GyA_oaQ-77XtSNL9

[24/05/2024 – 24/05/2024]

Circus Finlandia I had an opportunity as part of my school work to photograph Circus Finlandia. I posted the photos to my Instagram page.

Link: https://vanha.medioso.info/blog/kaikki/sirkus_finlandia/

PROJECTS

[01/05/2024 – 08/09/2024]

Own the floor -short film We participated in a short film competition. We noticed the competition late and only had two months to make a script, film it and edit it. My role was the camera operator.

Links: <https://olivianholm.mediasaari.fi/uncategorized/own-the-floor-lyhytelokuva/> | <https://youtu.be/j09KMcngCMI?si=ouLZOBO0znKayiYg>

[12/08/2025 – 12/08/2025]

Experimental photoshoot OMR Beauty perfume OMR Beauty is created by an artist Omar Rudberg. I wanted to try product photography because I got inspired by all the other photos his fans have taken of the perfumes. I used the school's studio and lights. I used GODOX LST80 photography tent, Orangemonkie Foldio360 -rotating photography platform and sony A7IV. I wanted to create a soft pink vibe. I also experimented with water and a mirror, the pictures turned out amazing. I posted the photos to my Instagram account.

LANGUAGE SKILLS

Mother tongue(s): Finnish

Other language(s): English

VOLUNTEERING

[26/06/2025 – 28/06/2025] Seinäjoki, Finland

Ticket sales at Provinssi festival

-I was at the ticket booth for two days. The first shift was in the city center and the second at the main gate of the festival.

SKILLS

photography / marketing / concert photography / Adobe premiere, lightroom, photoshop, Illustrator

HOBBIES AND INTERESTS

Dancing I have been dancing almost my whole life. I have danced many styles like MTV, Commercial, Latin dance, Show dance and I have competed in disco dancing with team. I really love dancing and it's one of my passions.

Singing I love singing so much and have been taking private lessons for probably three years or more. My dream is to be an artist and make music as my job.